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WestGroup Releases New Kliik denmark Models for Summer 2022

Specifically designed for men and women requiring a narrow fit, Kliik denmark eyewear takes its direction from the clean, modern aesthetic of Scandinavian design. For summer 2022, the brand introduces four new models—three ladies' frames and one mens' style—featuring a variety of shapes, handmade acetate, light stainless steel, and luxe detailing.

Starting things off for ladies is K-720, a fun and flirty angular cat-eye featuring custom handmade acetate achieved by laminating three different acetates to create unique color combinations. Matching acetate temples create a seamless, sophisticated look while low-profile OBE wafer spring hinges add comfort without the bulky look of standard spring hinges. A lasered logo on the springs provides subtle branding. Available in four colorways: Indigo Blush, Brown Mauve, Grey Beige, and Burgundy Teal.

K-721, with its oversized square shape in a smaller eyesize, is perfectly balanced for the petite consumer. The thin stainless-steel profile makes this frame ultralightweight and comfortable, while mini screwless hinges add functionality as well as a subtle design element. Color is the focal point of this minimalistic design as the matte coloration pops when combined with shiny metallic base tones. Available in four colorways: Purple Gold, Mulberry Rose Gold, Blush Gold, and Teal Rose.



Blackfin Aura – New SS 2022 Styles

A decorative translucent detail seems to merge with the titanium in the Blackfin Aura frames. Thinner than ever and made from a combination of technical materials, they strike the perfect balance of elegance, engineering and colour, in an expression of functional design that ensures stability.

The Clear Lake unisex style has rounded contours and a double



bridge. Montauk has bolder lines and a square shape. For both styles, the rims in gradient transparent material merge seamlessly with the titanium, and are available in various colours, all completely hand-crafted.

The Clear Lake color palette ranges from bright blue and magenta to optic white, green and antique gray. Montauk comes in bright blue, red, green, gray and silver.

The Aura series enhances the Blackfin line with styles that combine minimalist aesthetics and sophisticated technical details, in keeping with the brand's unmistakable style.

Blackfin is distributed in Canada by Mood Eyewear.