



Friday, July 22, 2022

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LaunchPad: Frame Collection

## WestGroupe's Kliik denmark Adds New Models

By Staff

Friday, July 22, 2022 12:11 AM



**Quick Take:** WestGroupe's Kliik denmark is adding four new models specifically designed for people requiring a narrow fit.

**Specifics:** The new launch is made up of three women's styles and one men's style. Women's style K-720 is a fun, angular, acetate cat-eye available in indigo blush, brown mauve, grey beige and burgundy teal. K-721 is an oversized square shape with a thin, stainless steel profile available in purple gold, mulberry rose gold, blush gold and teal rose. K-723 is a narrow, modified rectangle with a semi-rimless stainless steel construction. It is available in black orchid blush, navy indigo mauve, teal purple iris and eggplant blue rose. Finally, F-722 is a modern, rounded square frame with a keyhole bridge. It is available in navy, gray burgundy and champagne tortoise.

**Selling Point:** The new Kliik denmark styles are clean, modern and inspired by Scandinavian design.

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