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LaunchPad: Frame Collection

KLiK denmark Presents Four New Styles

By Staff

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Quick Take: KLiK denmark, from WestGroupe, has added four new women's styles for Spring/Summer 2022.

Specifics: The new styles are K-711, K-712, K0713 and K-714. K-711 is a modified round frame with exaggerated corners. The front and endpieces are made from monoblock stainless steel while the brow line features handmade patterned acetate inserts. It is available in a variety of colorways including ginger gold, grey rose gold, amethyst turquoise and orchid mauve. K-712 is a narrow, rectangular frame with an open endpiece. It features a laser-cut line along the brow and is available in black magenta, navy mauve, charcoal rose gold and teal rose gold. K-713 is an angular cat eye frame with metal décor on the temples. It is available in sky blue tropics, cinnamon tropic, grey tropic and jade tropic. Finally, F-714 is an oversized, 70s inspired square frame that features a tropical floral pattern digitally printed on the front. It is available in navy flora, brown flora, charcoal flora and purple flora.

Selling Point: The new KLiK denmark collection is fun and fresh, and designed specifically for women requiring a narrow fit.

www.westgroupe.com

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