

OPTICAL PRISM

THE MAGAZINE FOR EYECARE PROFESSIONALS

OPTICAL PRISM | FRESH LOOKS



K-687



K-686



K-689



K-688

WESTGROUPE

WestGroupe has launched several new styles from its KLiiK denmark eyewear collection, which is specifically designed for those who need a narrow fit, without compromising style.

K-686 is a classic square-shaped model with a universal bridge that will suit a variety of narrow faces. A thin, architecturally placed stainless steel piece flows from the temples through to a gap at the endpieces and over the eye rim into the bridge, making this frame anything but basic.

The rectangular-shaped K-687 boasts tropical-inspired patterns with bold contrasting colours, while K-688 is a masculine square-shaped frame with tight angles that offers a bold and clean look.

New styles also include the subtle cat-eye K-689 and the K-691, which touts an overall thin metal profile perfectly playing on the minimalist aesthetic.

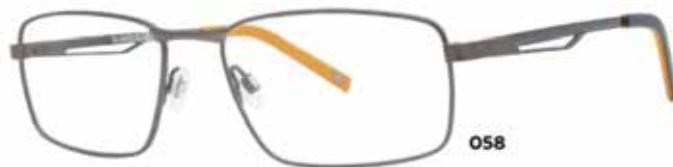
For more information, visit: WestGroupe.com

ZYLOWARE

Zyloware has launched the new Shaquille O'Neal 176, which is a sporty look for the modern man.

The full-rim metal rectangle shape features athleisure-inspired temples with striping and a cut-out detail.

Black (021) is black metal frame with shiny red striping on the temples and shiny black over red acetate temple tips, while Gunmetal (058) is a gunmetal frame with shiny red striping on the temples and navy over orange



058



021

acetate temple tips. Spring hinges and snap-in nose pads make the frame easy to fit for men of all sizes and comfortable for all-day wear.

For more information, visit: zyloware.com