

# OPTICAL PRISM

THE MAGAZINE FOR EYECARE PROFESSIONALS

## HIT THE STREETS

"Major trends sticking around include crystal-coloured zyls, thin and light metals, '70s-inspired geometrics in plastic and metal and further developments in eco and/or sustainable materials," says Centennial's director of product development Linda Mulford-Hum.

And now in 2021, FILA is bursting onto the scene with a new collection of trendy streetwear that offers Italian elegance for the active spirits among us.

The VF9915 is made of lightweight, hypoallergenic stainless steel and is a progressive-friendly semi-rimless frame that features a sporty bi-colour laminate temple.

And the VF9972 is a crossover frame made primarily of stainless steel, but giving the impression of a vintage plastic with TR90 rims.



VF 9915



VF 9972



Featured models are the VF9241 (plastic) and the VF9988 (metal)



F-3665



K-683

## CLASSICS RE-INVENTED

The new year is about re-inventing the classics, says Beverley Suliteanu, vice-president of product development at WestGroup.

"With the focus on lightweight structures, thin metal profiles will continue to trend although we will be seeing a move towards chunkier, more substantive acetate designs," she says. "Even though neutral colours, as well as metallic gold and rose gold will continue to trend, new pops of colour will emerge for mood-boosting purchases."

For women, try KLiik's K-683 in black bronze, brown gold, mauve rose or blush silver.

Another eye-catching option is the F-3665 from FYSH available in navy gold, marble grey gold, amethyst rose gold or nude gold.

And finally, for men, the E-9212 from Evatik will complement any business or casual look in variations of gunmetal including black, blue or grey. **OP**