

KLiiK denmark Spring 2018 Collection

March 2018



Inspired by Scandinavian design and key fashion influences, KLiiK denmark translates the boldness of Northern European design into 10 new styles for Spring 2018.

Mixed materials, layered effects and vivid colors are some of the design elements that highlight the new collection. Each style is easy to wear while offering a unique, modern look, perfect for men and women requiring smaller eye sizes.

For the ladies, 7 new styles featuring unique patterns, fun textures and superb colors are released this spring.

With a flattering squared off cat eye shape, model K-607 features a multi color marble acetate offered in vibrant shades of purple, turquoise, apricot and black. The linear metal inlay at the end pieces creates a color blocked effect that increases the allure of the frame.



A retro inspired squared off round shape, model K-608 blends translucent colorful acetate with a metal bridge and end pieces. Available in rich and bright colors of turquoise havana, cobalt havana, ginger havana and precious black gold.

Model K-610 (top left) offers a modern feminine take on the iconic club master styling. This combination frame is softened by the rounded shape and the forked design at the end pieces. Marble acetate accents the browline and completes the look in hues of teal, black, grey and brown.



Style K-611 (left) has a bold angular shape, dimmed with an ombre gradient coloration on the eye rim. Matched with a strong browline featuring a digitally printed tropical pattern giving a fresh, eye-catching edge to this stainless-steel frame. Offered in deep hues of blonde feather, grey feather, brown feather and teal feather.

Spring 2018 introduces titanium frames into the KLiiK denmark collection for women: K-613, K-614 and K-615(Top Right) . All models feature a mono-block front and a metal insert in contrasting color at the top edge that extends outward at the end piece creating an interesting layered effect. The modified round shape of K-613 (rt) is available in black red, cobalt black, brown teal and wine gold. K-614 is a traditional round shape offered in navy turquoise, brown fuchsia, black gold and grey teal. K-615 combines a rectangular shape with color combinations of navy fuchsia, black white, brown champagne and wine black.





For men, 3 new styles with bold masculine shapes and a creative use of color and details are released this spring.



Featuring a mono-block front and a rectangular shape, model K-609 (left) is highlighted by two tone colorations around the full edge of the frame that give a subtle pop of color. This style is available in black red, grey cobalt and brown forest.

Offered in a classic color palette of matte grey, tort crystal and black crystal, the bold square shape of model K-612 is accentuated by a

keyhole bridge and a gradient acetate that creates a highlighted effect along the front of the frame.

Spring 2018 introduces a titanium frame into the collection for men as well. K-616 also features the layered effect by a metal insert in contrasting color at the top edge that extends outward at the end piece. Featuring a rectangular shape and a mono-block front, this style comes in brown forest, black cobalt and navy grey.

KLiiK denmark is produced by WestGroupe; for more information please visit www.kliik.com or www.westgroupe.com.