



Category: Spectacles



WestGroupe has launched new autumn collections from its Evatik and Kliik Denmark brands.

The new Evatik range is inspired by European eyewear trends and is designed to produce comfort and luxury for men, according to WestGroupe.

Styles include 'E-9175' (pictured above), which is a square-shaped frame that features a drop bridge and a mono-block front, as well as a laser cut pattern on the sides.

Advertisement

Should've worked for a global brand?
Don't be a should've

An advertisement for Specsavers. It features a dark lens with several international flags (including the UK, France, Germany, and others) on it. The text says 'Should've worked for a global brand? Don't be a should've'. The Specsavers logo is in the bottom left, and a 'Find out more' button is in the bottom right.

Specsavers Find out more



Frames for men and women in Kliik Denmark's new range are inspired by Scandinavian design to create a minimalistic and modern look, the eyewear company explained.

There are three new women's styles, including the metal 'K-625' model, which has a modified square shape and keyhole bridge. Colour options include blueberry fuchsia, black gold, brown mint and wine tangerine.

Men's frames include 'K-630' (pictured above), which has a metal rim wrapped in leather that has been finished with a clear protective coating. Additionally, two unisex frames – 'K-631' and 'K-632' – have been launched.

For further information, [visit the WestGroupe website](#).