

collection de lunettes KLiiK Denmark Juillet 2018

KLiiK denmark July 2018 releases

KLiiK denmark launches 3 new styles for Summer 2018 that blend innovative constructions, attractive color combinations and original finishes. Taking its direction from the clean, modern aesthetic of Danish design, each style is subtle while offering a unique, edgy look perfect for those requiring smaller eye sizes. All July releases are featured in the new KLiiK denmark campaign.

Featuring a round retro shape, metal frame K-621 won't go unnoticed thanks to its original construction: three eye rims are soldered together onto a monoblock front and highlighted with contrasting double stripes. To complete the look, a rich epoxy lacquer is applied over the frame for a luxurious, ultra-shine finish. K-621 is available in four color combinations of wine cream coral, brown taupe lavender, black grey turquoise and grey white mint.

With a modified square shape, women's style K-623 is an interesting combination frame. The marble acetate of the front unveils an embedded metal inlay at the browline to the end piece peaks through the top edge. Completed by matching metal temples in pearl finish, this style comes in navy silver, brown gold, black gun and burgundy rose.

Women's style K-624 uniquely combines a squared off round shape with a custom lamination. Beveling along the browline and the end pieces gives a three dimensional look while revealing the bottom acetate layer for a full view of the colorful, translucent tortoise acetate of this frame, which is offered in vivid hues of cobalt, fuchsia, black and brown.



KLiiK denmark is produced by WestGroupe; for more information please visit www.westgroupe.com/KLiiK/