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Dr. Jeeva's Columnwise Fullsize Mod. 5008 7000 / © SILHOUETTE



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Exude panache with KLiiK denmark frames

The K-602 cat-eye shape is a work of art meticulously crafted in custom acetates, with two different acetates laminated side by side on the front and temples

Clean, minimalist lines inspired by Scandinavian design combined with the latest fashion trends make for a contemporary look in all the KLiiK collections. Striking yet subtle is the leitmotif of its frames, admired by fashionistas for their sophisticated look. Smaller fit frames for both men and women are the brand's specialty which it presents once again with élan in its latest offerings.

The signature rich colouring, laser cut detailing and mix and match of patterns and materials are very much in focus. Custom laminations, unique patterns, translucent colours and original finishes come together seamlessly to make a fresh fashion statement.

Patterns with contrasting colours are high points in two new models for women. The K-602 cat-eye shape is a work of





K-602-479

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K-603-483

art meticulously crafted in custom acetates, with two different acetates laminated side by side on the front and temples. Each colourway sports a different pattern and a matte finish that has been skilfully designed to belie any jarring note. The frame makes a strong statement with its tiger stripe and wood grain in oak black, walnut black and maple black.

Also showing quiet, refined taste is the K-606 style, a refashioned square shape in stainless steel that features a pad printed pattern on the lower part of the frame for a unique, textured look. Tonal or contrasting colours on the brow line are presented in black teal, brown taupe, wine and blueberry.

Gentlemen looking for distinguished pairs that are eye-catching yet played down would appreciate the fine points and detailing of the two new shapes with their sporty detailing. The K-603 style exudes an air of supreme confidence for the man about town with its square shape offset by slim custom-made acetate that shows up the side by side lamination technique crafted on the

front and temples, elegantly finished with a metal end cap. The frame is available in blends of wood grain patterns, in colour combinations of walnut black, oak black and ebony black.

The sporty design, square shape K-605 model is gently rounded at the bottom to cut a fine silhouette that shows a racing stripe detail running on the bridge and temples to advantage. This meticulous detailing is created through an exacting laser etching technique that belies the intricate process. Navy black, grey gun and black gun are the colour options.

K-604 is a unisex style in a vintage round shape that is gently squared off. A keyhole bridge and a five-barrel rectangular hinge visible through the translucent acetate at the end piece emphasises its retro inspired look. The model is presented in translucent and neutral colour combinations such as sand smoke, grey smoke and turquoise smoke, or in chic crystal acetate.

KLiiK denmark is produced by WestGroupe, a 52-year-old company with corporate headquarters in Quebec, Canada. Its three divisions of Western, Wescan and WestGroupe USA each carry their own distinct profiles. KLiiK denmark is part of the Wescan division of international premium brands that include FYSH UK, Stepper, Tony Hawk and EVATIK.