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WestGroupe Releases New Kliik Styles

WestGroupe has carried the sizzle of summer into fall and winter with several new Kliik Denmark styles. According to the company, Kliik Denmark is a millennial perennial, offering a contemporary collection that's perfectly suited to the hashtag nation. Image-conscious customers in the know appreciate the Scandinavian aesthetic of clean, streamlined design and novel color palette, the company said. This Kliik visual identity is reflected in stainless full rim styles, as well as classic brand treatments featuring rectangular-shaped acetates. For a fanciful option, they offer model K-540 in colors including black tribal, tortoise tribal, purple tribal and grape tribal. www.westgroupe.com; for states within the western U.S.A., www.classique-eyewear.com

Zyloware Announces New Leon Max Styles

Zyloware Eyewear has released new styles for Leon Max. New this season is the Leon Max 4022, a full rim zyl frame with a rich multi-layer zyl front in a geometric shape. The Leon Max 4024 is a chic full rim zyl frame offered in three defining colors. This modified oval frame features a unique wrap around metal arrow on the zyl endpiece onto the zyl temple. Lastly, the Leon Max 4025 is a stylish full rim zyl frame in a modified round shape. The zyl front is connected to the thick zyl temples through Leon Max globe logo hinges. All three styles accommodate progressive lenses. www.zyloware.com

ClearVision Introduces the Izod ProFlex Collection

ClearVision Optical has introduced Izod ProFlex eyewear, a four piece collection designed with Ultem resin temples. Each of the four styles, two acetates and two metals, features sculpted, aerodynamically inspired Ultem temples designed with sleek, pinstripe accents and adjustable rubber temple tips. Temples are also interchangeable between the two acetate models, as well as the two metal models, respectively, to mix and match color options. Styles include the IZ 2004, a full acetate in a deep, square shape; the IZ 2005, a narrower, rectangle acetate; the IZ 2006, a stainless steel, semi-rimless design and the IZ 2007, a full rim wire in a classic square. www.cvoptical.com

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Deirdre Carroll, Senior Editor

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